

SUCCESS STORY SAMPLES

MEMBER PROFILE

I contracted with 24 Hour Fitness to write success stories about their members. Most were medium-length Q&As, but this one I expanded to a feature-style story.

CUSTOMER PROFILE

During a 2-day onsite to shoot a testimonial video, I wrote this behind-the-scenes customer success profile.

PLAYER PROFILE

As a staff writer for a semi-pro ultimate frisbee team I covered everything, including profiles of player successes on and off the field.

