THOUGHT LEADERSHIP ARTICLE SAMPLES

Ghostwritten articles for founders/ C-suite executives

By Topic:

- AI & diversity: <u>leadership development</u>
- Branding: <u>impact of executive visibility</u>
- Career advancement: <u>diamond of development</u>
- Change management: <u>pivoting your career</u>
- Data security: <u>regulations & adtech's role</u>
- DEIB: <u>WFH impact on tech diversity</u>
- Emotional Intelligence: <u>evaluating capacity</u>
- Future of Work: <u>role of Development Equity</u>
- Growth: <u>culture's role in scaling a business</u>
- Leadership: <u>keeping your company grounded</u>
- Martech: <u>life beyond loyalty programs</u>

By Outlet:

- <u>Fast Company</u>
- <u>Forbes</u>
- <u>Newsweek</u>
- <u>Rolling Stone</u>
- <u>World Economic Forum</u>