

# SOCIAL MEDIA SAMPLES



## STEM COLLEGE FOR BLACK SCHOLARS

Created copy and  
graphics for all WIT  
social media  
campaigns to date

[Facebook](#)

## PROGRAM MARKETING CAMPAIGN

[10-day campaign](#) to  
promote the thought  
leadership program I  
headed

## EVENT MARKETING CAMPAIGN

[Editorial calendar](#) for  
30-day campaign to  
promote inaugural  
customer conference  
for global audience